Getting Started Using the Minnesota Housing Community Profiles Interactive Map

SEARCH FOR A LOCATION

- Use the search header to enter in an address, city, county, state or zipcode. This will zoom the map to that location. Alternatively, if a Census Tract or other geographic location is known, other options are available.

SET LOCATION | Search the Map | Census Tract | BG | Congressional District | School District | State District | Metro

Enter Address, City, County, State, or Zip — GO

Hint: for full address search the tool will be more successful if entering zipcode and not using commas

NAVIGATION

Zooming in and out on the map
- Use the scale bar on the upper left hand side on the map to zoom in and out by clicking on the plus and minus buttons or clicking anywhere on the scale.
- Alternatively, if using a mouse with a scroll wheel, zoom in an out with the wheel, moving the wheel forward to zoom closer in, and backwards to zoom further out on the map.
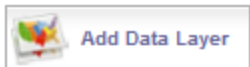
Panning on the map (move around)
- Pan around to see other locations by dragging the map. Click, hold the mouse button, and move the mouse to move the map location.
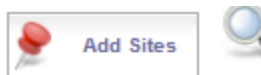
DISPLAYING MAPS

Two different map styles are available, data layers and sites. Data layers are the community profiles indicators at the census tract and county levels. Sites are data not associated with a tract or county. In addition, view boundaries and labels for counties and/or census tracts by clicking the check boxes for each located below the map.

Add Data Layer

Geographic Region

Economy and Workforce

Household Demographics

Housing Market

Area of Need

- **Add Data Layer -** Use the *add data layer* menu in the upper left to select a different indicator map. Select a map layer by hovering over the category of data to view available layers. Hover over the layer of choice and click to show on the map. The grey heading above the map displays the current indicator map. Click on the "details" button next to the grey header to view more information about the map layer.
- **Data Layer Legend** - In data layers where change is portrayed use the legend to toggle between displaying the data as absolute change and percent change by clicking on the <u>Ch</u> or <u>%Ch</u> links. The legend indicates what is currently shaded, Census Tract or County. By zooming in, census tract data can be displayed. By zooming out, counties can be displayed.

Add Sites

Proximity to Transit

High Growth Areas

High Need Foreclosure

Economic Integration

- **Add Sites** – For non- tract or County data (includes transit, high growth communities, high need foreclosure zip codes, RFP specific economic integration areas, and soon, school attendance boundaries). Use the Add sites menu in upper left to select a different site to display by hovering over the layers. Note the sites will display on top of the indicator maps. To remove the indicator maps, click on *Clear Data Layer* from the legend. The Site data will show up as blue outlined areas by default.
- **Sites Legend -** Certain sites offer color coding, reflected by a square orange icon next to the title in the sites legend, hover over the arrows ⊠ next to the site name in the legend to view options for color coding. Note, sites will overlap, click on the x button ⊠ to remove a site.

GET DATA AND REPORTS FOR AN INDIVIDUAL TRACT OR COUNTY

- **Click to identify a County or Tract -** view all indicator data values available for that location. This is called the "click to identify" bubble.

- **View data in bubble** - Each tab in the bubble displays data as grouped in the layer selection. Click each tab at the top of the bubble to display data for that area. The bubble contains the value, relative rank in the state and brief information about the indicator's source.

- **Download data from the bubble** – Click on link at bottom of bubble (on any tab) to download the data for all indicators in the bubble in a .csv file for the currently selected census tract or county. If selecting a census tract, the county data is also included.

- **Get a printable report from the bubble** – click on *See Minnesota Community Report* link at bottom of bubble to view and download an all-in-one report for the tract or County for all indicators.

- **Close bubble or choose another area -** Click on the *X* at the top right of the bubble to close, or click on another area to view information for that area.

GET DATA AND REPORTS FOR A CUSTOM REGION

Set up custom regions to get a report of indicators from multiple census tracts or counties. Click *Build Custom Regions* at the bottom right of the map to get started building a region. Choose between drawing a custom region or assembling a custom region (from tracts or counties).

- **Draw custom region -** To create a Drawn Custom Region, click a spot on the map, move your mouse to another spot and click, and continue until you close the region by clicking back on the first point. When you are finished, name your region and click "Done".

- **Assemble custom region -** To create an Assembled Custom Region, click inside the boundaries you wish to include. To remove a boundary, click it again. When you are finished, name your region and click "Done".

- **Remove custom region -** To disable this feature, click "Disable Custom Region" at the bottom of the map. Click "Clear Location" to remove your custom region from the map.

- **Custom region reports –** To obtain the report for the custom region, click on the PolicyMap icon on the orange boundary of the custom region, and click *See Minnesota Community Report.*

PRINT THE MAP

- Create a print layout of the map as displayed on the screen plus a legend by clicking the print button at the bottom left of the screen.

FOR MORE INFORMATION

- Find more information about the community profiles at the Minnesota Housing website: http://www.mnhousing.gov . Questions or comments should be directed to Jessica.Deegan@state.mn.us or at 651.297.3120.